

STRATEGIC ACTION PLAN- EXAMPLE

Identify mission: Our mission is to mobilize churches in the downtown area to address domestic violence.

Identify the Problem or Action Area: Religion: There are no programs in downtown churches that specifically address domestic violence.

<u>Goals and Objectives</u>	<u>Obtaining Resources</u> (people, organizations, money, facilities, time)	<u>Allies and Opposition</u>	<u>Actions</u> (Who, What, Where, When)	<u>Outcomes / Evaluation</u>
<p>State your overall campaign goal: To create a model domestic violence program at Cornerstone Church that can be replicated in the 9 churches of the Downtown Church Alliance.</p> <p>Long-term: Within the next two years, at least 75% of the members of Cornerstone Church will know where to go for help in situations of domestic violence. There will be an established domestic violence program at Cornerstone church, including at least five trained domestic violence counselor/advocates and a regular program of support groups for women, men, and children.</p> <p>Medium-term: Within the next year, there will be a written, model, 40-hour domestic violence training program for volunteers at Cornerstone. At least twenty people will complete the first training program.</p> <p>Short-term: Within the next six months, we will have a diverse committee made up of faith community members and domestic violence advocates developing the model training program.</p> <p>Within the next three months, we will have the written support of the Senior Pastor and staff of the church as well as endorsements from senior leadership of the other members of the Downtown Church Alliance.</p>	<p>Get Senior Pastor’s “buy-in”</p> <p>Identify potential “champions” in the community: Senior Pastor; DA’s office Victim’s Advocate; City Council member and deacon at Cornerstone; local Radio Host and member of downtown Catholic Church.</p> <p>Engage church volunteers and local domestic violence advocates to participate in campaign.</p> <p>Obtain grant from Women’s Foundation Small Grant Program for Local Projects – to help pay for food, materials to develop curriculum.</p>	<p>Who identifies with this problem? -Local domestic violence and rape crisis organizations -Survivors of DV in congregation -Women’s ministries</p> <p>Who is the opposition? -Conservative members of congregation need to convince them that this is a real problem -Some of the Elders in the church are known abusers -Other social programs at church – want to make sure that their programs still receive support and resources</p>	<p>Meet with Senior Pastor next week to tell the pastor about program. Ask the pastor to host a prayer breakfast with other faith leaders next month to watch a video and discuss domestic violence. Invite local dv organization representative to make a presentation.</p> <p>Develop a brief pre- and post-survey for the congregation asking basic questions such as: Have you or anyone you know ever been hit by an intimate partner? And questions about services such as, What would you do if you or someone you knew were in a domestic violence situation?</p> <p>Ask the pastor to make an announcement about the survey and include it in the church bulletin. Have a box by the door where people can leave their surveys.</p> <p>Develop a 2-page concept paper to present to the Downtown Church Alliance and ask them to sign an endorsement of the project at the next quarterly meeting.</p> <p>Meet with local domestic violence organization representative to begin to plan training program and develop curriculum.</p> <p>Leave domestic violence brochures in the narthex.</p> <p>Work with the Senior Pastor to develop a series of sermons on domestic violence. Use these sermons to begin to recruit volunteers for the program.</p> <p>Hold volunteer meetings every other week.</p>	<p>What is the current state? Conduct a brief pre-survey with the congregation to find out incidences of domestic violence as well as awareness of services.</p> <p>Interview senior pastors from the nine downtown churches to find out what their churches currently offer in terms of support for families experiencing domestic violence.</p> <p>If possible, interview a few survivors from the congregation (anonymously) about their experiences.</p> <p>Publish results of survey in church bulletin and downtown church alliance newsletter</p> <p>What has changed as a result of our actions?</p> <p>Conduct post-survey after program has been operating for one year</p> <p>Publish results of survey in church bulletin and downtown church alliance newsletter</p>